

# P. Jacob Mompeán

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Sacramento, CA | Remote

## SENIOR WEB ENGINEER

Senior web engineer with 10+ years of experience building APIs, integrations, platform migrations, headless CMS implementations, and modern web systems for enterprise teams and growth-focused organizations.

## TECHNICAL SKILLS

- **Frontend:** Next.js, React, Svelte, SvelteKit, TypeScript, JavaScript, HTML5, CSS3, Sass, Tailwind CSS, shadcn/ui
- **Backend:** Go, Python, Node.js, PHP, MySQL, REST APIs, GraphQL, GROQ, MongoDB, Firebase
- **CMS & Platforms:** Sanity.io, Builder.io, WordPress, Magento, AEM
- **Analytics & Marketing Systems:** GA4, GTM, GSC, BigQuery, SEMrush, Salesforce, Drift
- **Design & Content Systems:** Figma, Sketch, XD, InVision, Marvel, Adobe Creative Suite
- **DevOps & Workflow:** GitHub Enterprise, AWS, Azure DevOps, WPEngine, GoDaddy, Network Solutions
- **Project Management:** Jira, Asana, Trello, Kanban, Wrike, HaloITSM, change control

## SELECTED HIGHLIGHTS

- Played a key role in the alliantgroup to alliant rebrand, including website migration support and cross-site implementation
- Built and supported production systems across enterprise websites, PPC subdomains, headless event platforms, and internal API services
- Improved campaign performance and operational efficiency through technical audits, platform optimization, and better cross-team workflows
- Delivered web initiatives tied directly to lead generation, paid acquisition, and revenue growth

## EXPERIENCE

### **alliantgroup — Senior Full-Stack Developer | Sept 2020 – April 2026**

- Lead engineering execution for digital platforms, campaigns, and web initiatives across 10+ brands and service lines
- Played a key role in the rebrand from alliantgroup to alliant, including migration planning, implementation support, and cross-site coordination
- Built and migrated production websites using WordPress, Sanity.io, Builder.io, Next.js, and SvelteKit
- Delivered API-driven integrations for forms, webinar systems, image processing, scheduling tools, chatbots, and campaign landing pages
- Supported headless and hybrid platform architecture across marketing, events, and internal service platforms
- Managed GitHub Enterprise workflows, onboarding, documentation, and implementation standards for internal and external contributors
- Launched PPC subdomains and performance-focused web initiatives that increased campaign ROI from 3x to 7x
- Identified and resolved wasted ad spend, including one case that recovered roughly \$38K in campaign loss

### **Intel — UX Web Developer | Jan 2019 – Apr 2020**

- Led UX and web development for intel.ai, delivering responsive features, campaign pages, and content experiences for Intel's AI organization
- Supported AI research and marketing initiatives within the Artificial Intelligence Products Group
- Helped drive migration of intel.ai from WordPress to AEM, coordinating content, implementation, and cross-team workflow improvements
- Refactored PHP, JavaScript, Node.js, React, and Sass code to improve performance, accessibility, and maintainability
- Managed GitFlow-based delivery across WordPress and GitHub with domestic and international stakeholders
- Built documentation, onboarding processes, and Jira workflows to improve team efficiency and reduce delivery friction
- Partnered with marketing, product, research, and event teams to deliver high-impact campaigns and digital

experiences

**SewingMachinesPlus.com, Inc. — Web Developer | 2014 – 2019**

- Built, maintained, and optimized e-commerce websites, landing pages, product pages, and promotional campaigns
- Improved site speed, usability, and conversion performance across revenue-generating shopping experiences
- Supported SEO, analytics, and on-site merchandising strategies that increased traffic and online sales
- Worked closely with marketing and sales teams to launch campaigns and optimize promotions
- Handled on-site IT, server administration, and day-to-day technical support in addition to web development responsibilities
- Managed social media and digital marketing efforts across multiple campaign cycles

**Silkroad Exclusive, Inc. — Webmaster / Network Admin / IT | 2011 – 2014**

- Managed company websites, network infrastructure, paid and organic search efforts, and internal IT operations
- Redesigned and optimized web properties, improving performance, visibility, and customer inquiry volume
- Oversaw hosting, DNS, security, and uptime across business-critical systems
- Provided technical support, training, server administration, and operational support for internal staff

**Central Valley Business Journal — Creative Director | 2007 – 2009**

- Led creative direction for print and digital publications
- Redesigned the journal's website and print layout, improving readership engagement and advertiser value
- Produced marketing collateral and campaigns that supported business growth and brand recognition
- Coordinated with editorial, sales, and external partners to deliver high-quality publications on schedule

**San Joaquin County Office of Education, Special Education — Teacher Assistant | 2000 – 2006**

**Applied Behavior Consultants — Personal Tutor | 2003 - 2006**

EDUCATION

**AA, Computer & Information Science — High Honors | 2006**

San Joaquin Delta College

**AA, Liberal Arts & Sciences — High Honors | 2006**

San Joaquin Delta College